

MagsOnTheNet.com Subscribers

A new list

MagsOnTheNet is the Web's largest magazine subscription source, selling hundreds of thousands of magazines annually and thousands of customers who renew their magazine subscriptions every year. People turn to MagsOnTheNet to easily find their favorite popular magazines and enjoy a straightforward shopping experience coupled with top notch customer service.

The wide range of magazines allows mailers to choose from array of selectable interests such as: Children's, Entertainment, News & Leisure, Fashion, Health & Fitness, Automotive, Food & Hobbies, Women's Titles, Sports, and more

Use this for:

- Magazine Subscriptions
- Seminars
- Self Improvement products
- Mail Orders
- Insurance
- Financial and Credit Offers
- Wireless services
- Travel

6,981	Third Quarter	2007	\$110
7,935	Second Quarter	2007	\$110
9,793	First Quarter	2007	\$110
8,351	Fourth Quarter	2006	\$110
Phones:			\$200

Date: October 2007

Source: Internet

Gender: 38% Male
53% Female

Unit of Sale: \$ 40

Format (Flat):

E-mail: \$50.00
CD/MAG Tape: \$25.00

Net Arrangement:

Net: 85 %
Quantity: 30,000
Run Charge: \$8.00

Selections (/M):

<u>Select</u>	<u>Price</u>
Gender	\$5.00
State/SCF/Zip	\$5.00
Multi Subscription	\$10.00
Quarterly HL	\$20.00
Interest/Category	\$10.00
\$50 + purchase	\$10.00

Continuation and Test Usage:

● AdValiant Inc.

● Magazine Services Of America

Terms and Conditions:

Stated prices are for one time use only. Multiple and unlimited use agreements are available. Net name arrangements are available on large orders for many lists. Commissions are paid to recognized brokers and advertising agencies. Payment in full is required within 30 days of invoice. Cancellations must be in writing and are subject to running charges and/or a cancellation fee. Orders cancelled after the mail date on purchase order will be charged full price.

We believe the information concerning this list to be accurate but do not guarantee its accuracy or the outcome of the mailing. We are not liable for any damages or loss sustained through use of this list, or for any special or consequential damages, and in no event shall our liability exceed the price of the list.



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