

National Business Buyers

Responsive Business Buyers

These are proactive business owners who responded to a telemarketing offer for an array of business products and offers. Products including insurance products, Office Supplies, Business publication subscriptions, and many more.

These national buyers are qualified prospects for a diverse collection of solicitation by mail or by phone. They are proven responders ready and waiting for any offer that comes their way.

Use This List For:

- Business Opportunities
- Self Improvement Products
- Financial Offers
- Credit and Loan Offers
- Insurance
- Soho Products and Services
- Travel, and more

53,112	April	2010	\$120
149,522	1st quarter	2010	\$120
			\$120
741,663	Universe	12M	\$110
	Phones:		\$220

Date: May 2010

Source: 100%
Telemarketing

Gender: 40% Male

Format (Flat):

E-mail: \$50.00
CD/MAG Tape: \$25.00

Net Arrangement:

Net: 85 %
Quantity: 50,000
Run Charge: \$8.00

Selections (/M):

<u>Select</u>	<u>Price</u>
Gender	\$5.00
State / SCF/ZIP	\$5.00
Weekly HL	\$30.00
Monthly HL	\$20.00
Credit Card	\$8.00
2 Months HL	\$15.00
3 Months HL	\$10.00

Continuation and Test Usage:

- American Express
- PitneyBowes
- Capital One
- Midwest Charge Services

Terms and Conditions:

Stated prices are for one time use only. Multiple and unlimited use agreements are available. Net name arrangements are available on large orders for many lists. Commissions are paid to recognized brokers and advertising agencies. Payment in full is required within 30 days of invoice. Cancellations must be in writing and are subject to running charges and/or a cancellation fee. Orders cancelled after the mail date on purchase order will be charged full price.

We believe the information concerning this list to be accurate but do not guarantee its accuracy or the outcome of the mailing. We are not liable for any damages or loss sustained through use of this list, or for any special or consequential damages, and in no event shall our liability exceed the price of the list.



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