

National Credit Buyers

Responsive and Proactive Buyers

These men and women are proactive and highly responsive to an array of telemarketing solicitations. They have responded to one or more national telemarketing campaigns with offers ranging from Insurance products, Mortgages, magazine subscriptions, Entertainment & Travel Memberships, Timeshare ownership, Benefit packages, Shopping clubs, Credit protection, and more.

These national buyers are qualified prospects for a diverse collection of solicitation by mail or by phone. With weekly updates, the National Credit Buyers list reaches a clientel that is ready and awaits for any offer that comes their way.

Use This List For:

- Refinance
- Business Opportunities
- Self Improvement Products
- Insurance
- Low End Catalogs
- Travel
- Credit and Loan Offers
- Wireless services

69,528	April	2010	\$120
168,774	1st quarter	2010	\$120
			\$120
774,124	Universe	12M	\$110
	Phones:		\$220

Date: May 2010

Source: 100%
Telemarketing

Gender: 40% Male

Unit of Sale: \$ 200.00

Format (Flat):

E-mail: \$50.00
CD/MAG Tape: \$25.00

Net Arrangement:

Net: 85 %
Quantity: 50,000
Run Charge: \$8.00

Selections (/M):

<u>Select</u>	<u>Price</u>
Gender	\$5.00
State/SCF/ZIP	\$5.00
Weekly HL	\$30.00
Credit Card	\$8.00
Monthly HL	\$20.00
2 Months HL	\$15.00
3 Months HL	\$10.00

Continuation and Test Usage:

- | | | |
|-----------------------------|---------------------------------|-------------------------------|
| ● Cingular | ● Sprint | ● Centex |
| ● Sweepstake Clearinghouse | ● Union Workers Credit Services | ● Premier Savings |
| ● Natinal Magazine Exchange | ● Cross Country Bank | ● Physicians Mutual Insurance |
| ● Direct TV | ● Century Acceptance | ● Blue Cross Blue Shield |
| ● Active Periodicals | | |

Terms and Conditions:

Stated prices are for one time use only. Multiple and unlimited use agreements are available. Net name arrangements are available on large orders for many lists. Commissions are paid to recognized brokers and advertising agencies. Payment in full is required within 30 days of invoice. Cancellations must be in writing and are subject to running charges and/or a cancellation fee. Orders cancelled after the mail date on purchase order will be charged full price.

We believe the information concerning this list to be accurate but do not guarantee its accuracy or the outcome of the mailing. We are not liable for any damages or loss sustained through use of this list, or for any special or consequential damages, and in no event shall our liability exceed the price of the list.



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