

National Magazine Buyers

These men and women are proactive and very responsive to an array of Magazine solicitations. They have responded to one or more national telemarketing campaigns of various categories.

These national buyers are qualified prospects for a diverse collection of solicitation by mail or by phone. They are proven responders ready and waiting for any offer that comes their way.

Use This List For:

- Magazine Subscriptions
- Seminars
- Self Improvement Products
- Low End Catalogue
- Insurance
- Financial and Credit Offers
- Wireless services
- Travel

39,839	April	2008	\$120
40,176	March	2008	\$120
42,911	February	2008	\$120
487,853	Universe	12M	\$110
Phones:			\$220

Date: May 2008

Source: Telemarketing

Gender: 41% Male
54% Female

Unit of Sale: \$ 200.00

Format (Flat):

E-mail: \$50.00
CD/MAG Tape: \$25.00

Net Arrangement:

Net: 85 %
Quantity: 50,000
Run Charge: \$8.00

Selections (/M):

Select	Price
Monthly HL	\$20.00
Weekly HL	\$30.00
Gender	\$5.00
State/SCF/Zip	\$5.00
2 Months HL	\$15.00
3 Months HL	\$10.00

Continuation and Test Usage:

- American Express Travel Magazine
- Sweepstake Clearing House
- Sprint
- Cingular
- Cross Country Bank
- Direct TV
- Magazine Service of America

Terms and Conditions:

Stated prices are for one time use only. Multiple and unlimited use agreements are available. Net name arrangements are available on large orders for many lists. Commissions are paid to recognized brokers and advertising agencies. Payment in full is required within 30 days of invoice. Cancellations must be in writing and are subject to running charges and/or a cancellation fee. Orders cancelled after the mail date on purchase order will be charged full price.

We believe the information concerning this list to be accurate but do not guarantee its accuracy or the outcome of the mailing. We are not liable for any damages or loss sustained through use of this list, or for any special or consequential damages, and in no event shall our liability exceed the price of the list.



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