

Seniors Plus - Magazine Subscribers

Reach seniors that subscribe to magazines. These men and women are receptive to additional magazines and other related offers.

Our avid readers like to receive the newest issues in their mailboxes as they turn to their favorite magazines to catch up on the latest health and fitness news.

We built our unique senior subscriber database from a multitude of both public and proprietary sources in order to ensure that only the most responsive prospects will receive your solicitation. With this database you can select by the category of magazines instead of the smaller individual magazine files.

Date: October 2007

Source: Mag Subscription + Overlay

Gender:

Format (Flat):

E-mail: \$50.00
CD/MAG Tape: \$25.00

Net Arrangement:

Net: %

Quantity:

Run Charge:

Selections (/M):

Select	Price
Female Only	\$5.00
Gender	\$5.00
State/SCF/Zip	\$5.00
Multi-subscribers	\$5.00

59,142 Senior Magazine Subscribers	2007	\$85
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Phones:	\$200
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Continuation and Test Usage:

● Life Extention Foundation

Terms and Conditions:

Stated prices are for one time use only. Multiple and unlimited use agreements are available. Net name arrangements are available on large orders for many lists. Commissions are paid to recognized brokers and advertising agencies. Payment in full is required within 30 days of invoice. Cancellations must be in writing and are subject to running charges and/or a cancellation fee. Orders cancelled after the mail date on purchase order will be charged full price.

We believe the information concerning this list to be accurate but do not guarantee its accuracy or the outcome of the mailing. We are not liable for any damages or loss sustained through use of this list, or for any special or consequential damages, and in no event shall our liability exceed the price of the list.



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