

# The Mail Order Multibuyer Collection

## A Source of Mailing Lists

Reach men and women whose primary method of shopping includes an assortment of catalogs, a credit card, and a mail box. These are mail order buyers who have purchased time and time again from numerous catalogs over a wide range of products.

This unique list focuses on the individuals and what they bought rather than whom they bought from. The Mail Order Multibuyer Collection is an enhanced collection of multibuyers from multiple catalog sources. We have created this Multi-Sourced list in order to offer brokers and mailers the following advantages:

1. The list is made up of monthly buyers and multibuyers with a \$ amount select.
2. It has considerable quantities across all categories.
3. Participating sources are deduped one from another.

Our list is gathered and overlaid by one of the larger consumer database owners. The unlimited possibilities of demographic and psychographic enhancements allow you to select buyers within your mailer's category and customize it to fit their target market.

Multiple selects allows your mailer to apply a statistical model and reach a market of like names to their existing customers.

326,151	30 day hotline	2008	\$95
260,921	30 day 250+	2008	\$110
215,259	30 day 500+	2008	\$120
978,452	90 day hotline	2008	\$85

**Date:** June 2008

**Source:** Catalog

**Gender:** Inquire

### **Format (Flat):**

E-mail: \$50.00

CD/MAG Tape: \$25.00

### **Net Arrangement:**

Net: 85 %

Quantity: 50,000

Run Charge: \$8.00

### **Selections (/M):**

<b>Select</b>	<b>Price</b>
Gender	\$5.00
State/Zip/Select	\$5.00
Credit Card By Type	\$10.00
Age	\$10.00
Home Owner	\$10.00
Income	\$10.00
Lifestyle	\$10.00
Donors (By Cause)	\$10.00
Travel	\$10.00
Magazine Subscriptio	\$10.00
Home Base Business	\$10.00
Opportunity Seekers	\$10.00

## Continuation and Test Usage:

- Life Extension Foundation

### *Terms and Conditions:*

*Stated prices are for one time use only. Multiple and unlimited use agreements are available. Net name arrangements are available on large orders for many lists. Commissions are paid to recognized brokers and advertising agencies. Payment in full is required within 30 days of invoice. Cancellations must be in writing and are subject to running charges and/or a cancellation fee. Orders cancelled after the mail date on purchase order will be charged full price.*

*We believe the information concerning this list to be accurate but do not guarantee its accuracy or the outcome of the mailing. We are not liable for any damages or loss sustained through use of this list, or for any special or consequential damages, and in no event shall our liability exceed the price of the list.*



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