

# The Multi Magazine Subscriber Collection

## Multi Subscribers from Multi Sources

Reach known subscribers to multiple magazines across various categories and interests. Our avid readers like to receive the newest issues as they turn to their favorite magazines to catch up on the latest information and news.

Contact Marketing's Collection series offers direct marketers a unique compilation of individuals who demonstrated rich, responsive behavior.

The source of our information is based on actual transactional data. In our list collections we focus on the Subscribers and their interest rather than the particular magazine they subscribed to.

These men and women are receptive to additional magazines and other products related to their specific interest and are excellent candidates for all kinds of mail order buying opportunities, including membership clubs, all catalogs, retail and bank card offers, travel and entertainment, investments, insurance and, of course, more subscriptions.

Categories Include (selectable): Family, Female, Health, Home and Garden, Do It Yourself, Culinary, Sports, Financial, Photography.

13,956	Subscribers to 7 mags	1Q08	\$75
32,101	Subscribers to 6 mags	1Q08	\$75
91,231	Subscribers to 5 mags	1Q08	\$75
226,145	Subscribers to 4 mags	1Q08	\$75

Phones:

**Date:** May 2008

**Source:** Magazine Subscriptions

**Gender:** Inquire

### Format (Flat):

E-mail: \$50.00  
CD/MAG Tape: \$25.00

### Net Arrangement:

Net: 85 %  
Quantity: 50,000  
Run Charge: \$8.00

### Selections (/M):

<u>Select</u>	<u>Price</u>
Quarterly Hotline	\$10.00
State/SCF/ZIP	\$5.00
Gender	\$5.00
Age/Credit Card	\$10.00
Income/Home Owner	\$10.00
Mail Order Buyers	\$10.00
Category	\$10.00
7 Mags Subscr	\$25.00
6 Mags Subscr	\$20.00
5 Mags Subscr	\$15.00
4 Mags Subscr	\$10.00

## Continuation and Test Usage:

● ESPN/ Washington Mutual

● Sporting News Magazine

● American Girl Magazine

### *Terms and Conditions:*

*Stated prices are for one time use only. Multiple and unlimited use agreements are available. Net name arrangements are available on large orders for many lists. Commissions are paid to recognized brokers and advertising agencies. Payment in full is required within 30 days of invoice. Cancellations must be in writing and are subject to running charges and/or a cancellation fee. Orders cancelled after the mail date on purchase order will be charged full price.*

*We believe the information concerning this list to be accurate but do not guarantee its accuracy or the outcome of the mailing. We are not liable for any damages or loss sustained through use of this list, or for any special or consequential damages, and in no event shall our liability exceed the price of the list.*



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