

Working In The Comfort of Their Home

Now Available - Quarterly Hotline

Reach men and women who subscribe to SOHO related magazines. Our avid readers like to receive the newest issues in their mailboxes as they turn to their favorite magazines to catch up on the latest home business news.

This unique subscriber list focuses on the individual subscriber and their interest, rather than the particular magazine they subscribed to. This multi-sourced subscriber list offers the direct mailer a broader category select enhanced with many targeted demographic and psychographic information.

These men and women found the way to combine hard work with home comfort. These avid business owners would like to receive SOHO offers straight to their mailbox at home.

This list reaches excellent candidates for all kinds of mail order buying opportunities, including membership clubs, all catalogs, retail and bank card offers, travel and entertainment, investments, insurance and more!

39,127	1st Quarter	2008	\$85
31,345	4th Quarter	2007	\$85
36,271	3rd Quarter	2007	\$85
126,948	Universe	12 M	\$75

Phones:

Date: May 2008

Source: Magazine Subscriptions

Gender: 65% Male

Format (Flat):

E-mail: \$50.00
CD/MAG Tape: \$25.00

Net Arrangement:

Net: 85 %
Quantity: 50,000
Run Charge: \$8.00

Selections (/M):

Select	Price
Quarterly Hotline	\$10.00
State/SCF/Zip	\$5.00
Age	\$10.00
Income	\$10.00
Credit Card	\$10.00
Mail Order Buyer	\$10.00
Gender	\$5.00
Home Owners	\$10.00

Continuation and Test Usage:



Terms and Conditions:

Stated prices are for one time use only. Multiple and unlimited use agreements are available. Net name arrangements are available on large orders for many lists. Commissions are paid to recognized brokers and advertising agencies. Payment in full is required within 30 days of invoice. Cancellations must be in writing and are subject to running charges and/or a cancellation fee. Orders cancelled after the mail date on purchase order will be charged full price.

We believe the information concerning this list to be accurate but do not guarantee its accuracy or the outcome of the mailing. We are not liable for any damages or loss sustained through use of this list, or for any special or consequential damages, and in no event shall our liability exceed the price of the list.



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