

# Seniors Plus - Financial Readers

## Now Available - Quarterly Hotline

Reach seniors who are not only financially secure with an income of over \$100,000, but they make sure they stay that way by reading various financial magazines and publications.

The Seniors Plus- Financial Readers list extends the direct marketing spectrum to include the lucrative market of seniors in the United States. These seniors are excellent candidates for all kinds of mail order buying opportunities including membership clubs, all catalogs, retail and bank card offers, travel and entertainment, investments, insurance and more!.

We built this unique database from a multitude of both public and proprietary sources in order to ensure that only the most responsive prospects will receive your solicitation.

**Date:** October 2007

**Source:** Compiled

**Gender:**

### **Format (Flat):**

E-mail: \$50.00  
CD/MAG Tape: \$25.00

### **Net Arrangement:**

Net: %

Quantity:

Run Charge:

### **Selections (/M):**

| <b>Select</b>     | <b>Price</b> |
|-------------------|--------------|
| Quarterly HL      | \$10.00      |
| Gender            | \$5.00       |
| State/SCF/Zip     | \$5.00       |
| Credit Card       | \$10.00      |
| Mail Order Buyers | \$10.00      |
| Home Owners       | \$10.00      |

|         |                   |      |      |
|---------|-------------------|------|------|
| 29,782  | 3rd Quarter       | 2007 | \$85 |
| 464,271 | Financial Readers | 2007 | \$85 |

**Phones: \$200**

## Continuation and Test Usage:

● For usage contact [orly@cmlists.com](mailto:orly@cmlists.com)

### *Terms and Conditions:*

*Stated prices are for one time use only. Multiple and unlimited use agreements are available. Net name arrangements are available on large orders for many lists. Commissions are paid to recognized brokers and advertising agencies. Payment in full is required within 30 days of invoice. Cancellations must be in writing and are subject to running charges and/or a cancellation fee. Orders cancelled after the mail date on purchase order will be charged full price.*

*We believe the information concerning this list to be accurate but do not guarantee its accuracy or the outcome of the mailing. We are not liable for any damages or loss sustained through use of this list, or for any special or consequential damages, and in no event shall our liability exceed the price of the list.*



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