

# Seniors Plus - Hispanic

Reach seasoned consumers in a fresh and emerging market. Numerous mail order companies are gravitating towards the emerging market of Latin Americans. The Seniors Plus- Hispanic list enables you to aim for the mature segment of this market, senior Latin Americans.

We built this unique database from a multitude of both public and proprietary sources in order to ensure that only the most responsive prospects will receive your solicitation.

Our Seniors Plus- Hispanic list extends the direct marketing spectrum to include the lucrative market of Latin American Seniors who are considered excellent candidates for all kinds of mail order buying opportunities, including membership clubs, all catalogs, retail and bank card offers, travel and entertainment, investments, insurance and more!

**Date:** October 2007

**Source:** Compiled

**Gender:**

**Format (Flat):**

E-mail: \$50.00

CD/MAG Tape: \$25.00

**Net Arrangement:**

Net: %

Quantity:

Run Charge:

**Selections (/M):**

<b>Select</b>	<b>Price</b>
Gender	\$5.00
State/SCF/Zip	\$5.00
Income	\$10.00
Credit Card	\$10.00
Mail Order Buyer	\$10.00
Home Owner	\$10.00

87,162 Hispanic Seniors 2007 \$85

Phones: \$200

## Continuation and Test Usage:

● For usage contact [orly@cmlists.com](mailto:orly@cmlists.com)

**Terms and Conditions:**

Stated prices are for one time use only. Multiple and unlimited use agreements are available. Net name arrangements are available on large orders for many lists. Commissions are paid to recognized brokers and advertising agencies. Payment in full is required within 30 days of invoice. Cancellations must be in writing and are subject to running charges and/or a cancellation fee. Orders cancelled after the mail date on purchase order will be charged full price.

We believe the information concerning this list to be accurate but do not guarantee its accuracy or the outcome of the mailing. We are not liable for any damages or loss sustained through use of this list, or for any special or consequential damages, and in no event shall our liability exceed the price of the list.



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